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CONTACT: Patrick Hespen
(248) 754-4838
Patrick.hespen@audi.com

**2007 AUDI A6 SEDAN AND AVANT: THE EPITOME OF DESIGN AND LUXURY IN
THE MID-SIZE SEGMENT**

AUBURN HILLS, Mich. – The 2007 model year offers some significant changes for the A6 model line. Audi set a new benchmark in the luxury performance segment when it introduced the Audi A6 to North America. In all of its forms, the latest generation of the Audi A6 combines superior driving dynamics and sophisticated technology with exceptional comfort and equipment.

The most significant change to the 2007 A6 is the new standard V8 engine on the A6 4.2 quattro. Using the same FSI direct injection technology developed for the legendary Audi R8 race car, the new 4.2-liter FSI V8 engine produces 350 hp at 6800 rpm and 325 ft.-lbs. of torque at 3500 rpm. Compared to the 4.2-liter V8 used in previous years, the new FSI V8 produces 15 more horsepower. Thanks to FSI technology, the 2007 A6 4.2 quattro has a fuel economy rating of 18 mpg city / 25 mpg highway, a one and two mile per gallon increase over the 2006 model figures of 17 city / 23 highway.

Continuing on the improved performance theme, Audi now offers S line packages across the entire model line for 2007, including the A6 Avant and A6 FrontTrak. This package includes a number of exterior elements including a distinctive front grille with S line badge, aluminum door sills with S line badges, S line front and rear bumpers and 18-inch 5-arm quattro GmbH wheels with 245/40/18 summer performance tires (performance tires optional on FrontTrak). A6 quattro models with the S line package can be equipped with an optional two piece 19-inch 20-spoke alloy wheel with performance tires. When equipped with this package, the standard wood trim in the A6 will be replaced with an elegant gray birch wood trim.

Powerful engines with up to eight cylinders and 350 horsepower, the most advanced transmission technologies, and a choice between quattro[®] permanent all-wheel drive or FrontTrak front wheel drive make Audi's current A6 range its most comprehensive ever.

(more)

Thanks to the cutting-edge suspension combined with high body rigidity, this power and performance opens up a new dimension in driving dynamics.

Timeless design infused with modern technology

Already acknowledged as classic, the fundamental proportion of Audi's sports sedan with its low-slung windows and coupe-like roofline now comes with even greater strength and energy. The contours of the shoulder line sweeping up and the movement of the dynamic line above the side sills give the entire body of the car a unique push in forward design. The distinctly curved dome on the middle of the engine compartment hood symbolizes the power and performance offered by the new Audi A6. Seen from the front, the trapezoidal design of the single-frame radiator grille reveals clearly that the A6 represents the latest generation of Audi models.

The already classic proportions of the A6 Avant's silhouette, with its high shoulder line, narrow window area, coupe-like roofline and flat, sloping tail end, have been infused with a new degree of style. The profile of the A6 Avant is gently rising, with a curved shoulder line and the powerful, sweeping motion of the dynamic line above the side sills and gives the entire body of the car a forward-moving, tapered appearance.

The most advanced headlight technology is equally visible behind the clear-glass headlight covers. The A6 was the first Audi to feature powerful Bi-Xenon adaptive headlight technology, standard on the 4.2 - optional on the 3.2 and Avant - which helps the driver see around corners. The headlights follow the course of the road ahead as a function of steering angle and road speed to a maximum of fifteen degrees, substantially improving the visibility. The driver sees upcoming bends more clearly and precisely and is able to detect possible obstacles at an earlier point in time. At night, the driver can also benefit from the "coming home and leaving home" lighting system. This system lights the exterior of the vehicle under the rear view mirrors in combination with the front fog lights to provide a clear picture of your surroundings. It can be activated from the multifunction steering wheel or MMI. Obviously, this means a significant improvement in active safety.

Another fascinating feature is programmable daytime running lights included in conjunction with adaptive Bi-Xenon headlights. Consuming very little energy, the daytime running lights offer the benefit of enhanced safety and visibility with virtually no additional fuel consumption and, as a result, no increase in CO₂ emissions. Unlike use of the conventional low-

beam headlights during the day, this new technology does not harm the environment in the slightest.

Low-slung rear lights wrap distinctly around to the inside and characterize the rear end of the car. A chrome strip visually divides the luggage compartment lid horizontally, at the same time creating a striking union between the rear lights and the trunk. The very dynamic rear contour line provides an additional design cue at the back and marks the rear upper end of the trunk.

Interior

The 2007 A6 and A6 Avant continue Audi's recognized interior design leadership in terms of material quality and fit and finish. A truly driver-focused cockpit envelops the driver and passengers with materials such as aluminum, leather and wood. The round temperature and fuel gauges are located in the corner of the teardrop-shaped surrounds, next to the large tachometer and speedometer. The four-spoke multifunction steering wheel is highlighted by its single-frame trapezoid centerpiece with the four Audi rings on the central airbag cap.

The Multi Media Interface (MMI) control terminal, located behind the gearshift lever, is in perfect ergonomic arrangement and places its display exactly in the driver's line of vision, integrated beneath the top dashboard cover.

All of the car's occupants benefit from a higher standard of comfort and spaciousness inside. The wheelbase of the Audi A6 line is a spacious 111.9 inches. This means extra comfort and safety as well as additional legroom for the front passengers, plus extra knee room at the rear. The luggage capacity on the sedan is 15.9 cubic feet. The Avant model increase the A6's cargo volume to 20 cu.ft. with the seats in place and 58.6 cu.ft. with the rear seats folded.

The luggage compartment in the new A6 Avant is as advanced as the rest of the vehicle. It employs two securing rails that are recessed into the floor. They are fitted with four sliding, adjustable, and lockable load-retaining lugs that can be used to secure items of almost any size. Also using these rails is a removable telescoping arm and a retractable cargo strap. Both of these items help to separate and secure items in the cargo area. The load floor itself can be folded and locked in a variety of positions to divide the cargo area. Finally, there are several baggage hooks integrated into the trim, with a luggage net to one side.

For the first time on an Audi Avant, an optional automatic tailgate that opens and closes at the push of a button is available. The opening process can also be initiated remotely by pressing the button on the car key.

Drive train

The 2007 Audi A6 model line up offers two engine choices fitted in longitudinal arrangement – both engines share a level of power and torque that is outstanding in this segment of the market:

- 4.2 liter FSI V8 with 350 hp and 325 ft. lbs. torque
- 3.2 (3123cc) V6 FSI with 255 hp and 243 ft. lbs. torque

The A6 3.2, A6 3.2 quattro, and A6 Avant all come standard with the V6 engine. A6 4.2 quattro models come standard with the new FSI V8 engine.

The six- and eight-cylinder engines come from Audi's new V-configuration engine family with a 90° cylinder angle and a distance of 90 millimeters (3.54") between the cylinders. They are both compact in design and feature a variable intake manifold for better torque at low revolutions per minute and continuous inlet camshaft control.

Engines

The powerful 4.2-liter V8 FSI with chain drive made an outstanding debut in the Audi Q7. Both the 4.2 eight-cylinder and 3.2 six-cylinder feature Audi's FSI direct injection technology. Direct injection engine delivers more dynamic engine response with higher torque and power output, and lower fuel consumption. The main factor contributing to these improvements is how fuel is delivered. Fuel is not injected into the intake port but directly into the combustion chamber. The injector, which is supplied by a single-piston pump and common rail fuel line, is on the side of the cylinder head and controls the injection time to within thousandths of a second, at injection pressures of up to 1600 psi.

Other exciting features of the FSI engines are on-demand fuel supply, four-valve technology, a variable intake manifold and infinitely variable camshaft adjustment which gives the driver a dynamic and powerful reaction to every movement of the accelerator. All this equals muscular torque and a high standard of fuel efficiency.

Transmission

The improved fuel economy and dynamic performance offered by the Audi A6 family also results from the advanced transmission choices: a six-speed Tiptronic automatic transmission or a multitronic CVT transmission with its unique “shift-without-lift” power delivery. Audi’s impressive multitronic CVT – standard on A6 3.2 FrontTrak - uses a variator, a set of pulleys and a chain link belt of vanadium-hardened steel to constantly change gear ratios. Without gears, there is a constant balance of ideal power being transferred from the engine to the wheels in a shift-less operation resulting in improved performance and fuel economy. Both transmissions allow for manual gear selection if the driver chooses.

Audi’s renowned quattro all-wheel drive system comes standard on A6 Avant, A6 3.2 quattro sedan, and A6 4.2 quattro models. A typical feature of all high-performance Audi vehicles, quattro models come with a torsion center differential distributing engine torque in a straightforward but very effective flow of power to the front and rear axles and thus making a significant contribution to the driving dynamics and superior safety even in extreme situations so typical of quattro drive.

Driving dynamics and motoring comfort

Audi's dynamic suspension featured on the A6 is likewise based on sporting, proven technology: the enhanced four-link front suspension acknowledged as a particular Audi stronghold and the self-tracking trapezoidal-link rear suspension carried over from the Audi A8.

The result is a standard of dynamic driving behavior beyond comparison. Like the A8, the A6 is a sporty and dynamic car, benefiting from speed-dependent Servotronic[®] and supplementing the precise handling of the new A6 by even more sensitive steering precision.

Optional on all quattro models is an Adaptive Air Suspension. Using MMI, the driver can choose between three different ride settings; comfort, dynamic, or automatic. There is also a lift mode to assist that A6 in avoiding taller objects in its path. The system also lowers and raises the vehicle depending on speed to help increase high-speed stability and reduce fuel consumption.

Safety

The A6 comes with a long list of standard safety equipment. Active safety components include the latest generation of ESP including brake assist and Electronic Brake-pressure Distribution (EBD).

In the event of a collision, the car's occupants are protected by the robust structure of the body with predefined deformation and a highly stable passenger cabin. In conjunction with the seat belts, front and side airbags as well as the Sideguard™ head curtain airbag system, the driver and passengers are provided with superior safety and protection. The two full-size front airbags are activated in two stages, depending on the severity of an accident.

All of this technology helped the A6 to achieve a “Top Safety Pick” rating from the Insurance Institute for Highway Safety (IIHS) for its occupant protection in both frontal and side impact crash tests. When combined with the excellent performances of the Audi A4 and A3 models in the same tests, these results make Audi the first manufacturer ever to receive three “Top Safety Pick” ratings from the IIHS.

Equipment

The Audi A6 comes with a high level of standard equipment right from the start. Customers will appreciate and enjoy this premium standard wood trim and the quality and finish of the interior materials such as aluminum surrounds, wood inlays and leather seating surfaces.

The advanced MMI with its seven-inch color display and a fully integrated radio complete with an optional Bose® Surround Sound system shines above the competition (standard on the A6 4.2). Other standard features include the electromechanical parking brake, a tire pressure monitoring system and a light and rain sensor to add a sense of comfort and security. Another standard feature on all A6 models in the range is automatic climate control with enhanced output and optimized noise control, featuring indirect ventilation and B-pillar outlets, air quality, humidity, and sun angle sensors.

Drivers of the A6 4.2 have an even higher level of standard equipment with such amenities as a sunroof, standard heated front seats and Bose surround sound.

New options make the A6 even more advanced than before. Adaptive Cruise Control is available which keeps the A6 at a driver-programmed distance away from the vehicle ahead. A wood and leather segment multifunction steering wheel with shift paddles and a coordinating

wood shift knob can be chosen as well. The driver of the Audi A6 is rarely required to hold the car key in hand the conventional way when it is equipped with Audi's optional advanced key system. The key incorporates an electronic pulse transmitter sending a signal to a proximity sensor in the door, where the signal received is checked and verified. Following approval, the system unlocks the doors as soon as the driver or passenger pulls the door handle.

Using the keyless entry feature, the driver is also able to release the steering and ignition electronically through wireless remote control before setting out. A simple touch of the starter button on the center console starts the engine.

MMI can be further upgraded with a DVD navigation system and a new Color Driver Information Center (also standard when equipped with Adaptive Cruise Control).

All Audi A6 models come standard with the Bluetooth® interface for mobile telephones, which can be operated through the multifunction steering wheel or the MMI system. An optional voice recognition system can also control the Bluetooth interface, as well as, the CD player, radio and navigation system.

Warranty

All Audi vehicles sold in North America, including the 2006 Audi A6, come with an industry-leading combination of warranties and protection. This top-rated package includes:

- Four-year/50,000-mile limited new vehicle warranty
- 12-year limited warranty against corrosion perforation
- 24-hour Roadside Assistance for four years

More information on all Audi models can be found at www.media.audiusa.com.

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